ASA TRAILS Resources

*Our Social World 6e*

# Chapter 9: Gender Stratification: She/He—Who Goes First?

1. [Pricing Beauty](http://trails.asanet.org/Pages/Resource.aspx?ResourceID=12696)

Using Ashley Mears’ Pricing Beauty as a basis, students are introduced to stratification, the social construction of beauty, and content analysis. Moreover, the class discussion prompted by the activity helps set the tone for future class discussions.

**Resource Type(s):** Class Activity

**Authors(s):** Stephanie Medley-Rath

**Date Published:** 4/15/2013

**Subject Area:** Introduction to Sociology

**Class Level:** College 100

**Class Size:** Small

**Language:** English

2. [Perspectives on Gender Inequality in the Labor Force: Gloria Steinem and Sheryl Sandberg](http://trails.asanet.org/Pages/Resource.aspx?ResourceID=12984)

Scholars argue that we have reached a period of “stalled” gender equality at work: The wage gap between men and women persists, and men and women continue to be concentrated in different types of occupations with differential rewards. In this exercise, students watch two videos presenting different explanations for and solutions to gender inequality in the U.S. labor market. One perspective is presented by Sheryl Sandberg, the Chief Operating Officer for Facebook. The second perspective is presented in a PBS interview with Gloria Steinem, a noted feminist, activist, and journalist. After watching the videos, students discuss the similarities and differences in the perspectives and approaches from the videos, and will apply different theories for gender inequality, based on readings and class lecture, to the videos.

**Resource Type(s):** Class Activity, Video

**Authors(s):** Holly Straut Eppsteiner

**Date Published:** 4/6/2016

**Subject Area:** Work and Labor Markets

**Class Level:** Any

**Class Size:** Any

**Language:** English

3. [The Relationship between Feminism and Social Norms](http://trails.asanet.org/Pages/Resource.aspx?ResourceID=12938)

This class activity is meant to help clarify feminism and feminist theory by relating them to social norms. Feminism is the belief in the social, political, and economic equality of the sexes. It also involves recognizing and critiquing male supremacy combined with efforts to change it (Beasley, 1999). When change comes to a community slowly, then the people in the particular community have a chance to choose what changes to accept and which ones are not desirable. However, when change comes abruptly, then people in a community have to adjust to the situation to be able to survive. War is a phenomenon that can bring about sudden change in a community. The Somali society is a mostly traditional society where patriarchy prevails. This system of patriarchy concentrated power in the hands of men and gave little chance for women to participate outside the home, including education and employment.

**Resource Type(s):** Class Activity

**Authors(s):** Nasra Abubakar

**Date Published:** 12/6/2015

**Subject Area:** Social Change

**Class Level:** College 100

**Class Size:** Any

**Language:** English